



State of Michigan  
Rick Snyder, Governor

Michigan Film Office  
300 N. Washington Square  
Lansing, MI 48913  
Toll-free: 800.477-3456

## MEMORANDUM

Date: March 1, 2011

To: The Honorable Rick Snyder  
Governor of Michigan

From: Carrie Jones  
Director, Michigan Film Office

Re: Michigan Film Incentive 2010 Annual Report

Section 455(12) of Public Act 36 of 2007 (Michigan Business Tax Act) requires the Michigan Film Office to provide the Governor, the president of the Michigan Strategic Fund, the chairmen of the Senate Finance Committee and the House Tax Policy Committee, and the directors of the Senate and House Fiscal Agencies a report concerning the operation and effectiveness of the Michigan Film and Digital Media Tax Credit no later than March 1 of each year. In accordance with that requirement, please find the 2010 Annual Report attached.

If you have any questions regarding the information in this report, please do not hesitate to contact me at 517-373-3456

A handwritten signature in blue ink that reads "Carrie Jones".

cc: Michael Finney, President, Michigan Strategic Fund  
Senator Jack Brandenburg, Chairman, Senate Finance Committee  
Representative Jud Gilbert, Chairman, House Tax Policy Committee  
Ellen Jeffries, Director, Senate Fiscal Agency  
Mitchell E. Bean, Director, House Fiscal Agency



## Michigan Film Office 2010 Annual Report – March 1, 2011

### OVERVIEW

The Michigan Film Office was created in 1979 to assist and attract incoming production companies and to promote the growth of Michigan's own film industry.

Since taking effect in April 2008, the Michigan film incentive initiative has worked to create jobs and build an emerging sector in Michigan's economy. Growth in the film industry has driven the construction of permanent infrastructure in the state as well the hiring of more local cast and production crew as the pool of Michigan workers with film-industry job training has expanded. Universities, community colleges and private schools have become involved as well, offering programs in these fields for more Michigan students.

The film incentives took effect with three keys goals in mind: creating jobs and re-training displaced workers; reversing the brain drain and keeping young people here in Michigan; and, reshaping Michigan's image in a positive way nationally and abroad.

The Michigan Film and Digital Media Production Incentive provides qualified production companies a 40 percent refund across the board for Michigan expenditures with the opportunity to earn an additional 2 percent for filming in one of Michigan's 136 core communities. A 30 percent refund is offered for non-Michigan below-the-line (BTL) labor.

Projects eligible for the incentive include motion pictures, documentaries, TV series, miniseries, interactive television, music videos, interactive games, video games, Internet programming, sound recording, digital animation and interactive websites.

In addition to the production incentive, statute provides for the Film and Digital Media Infrastructure Investment Tax Credit – a non-refundable 25 percent Michigan Business Tax (MBT) credit for infrastructure investment specifically designed for the film and digital media industry – as well as the Film and Digital Media Worker Job Training Tax Credit, a MBT credit for on-the-job worker training.

Attached at the end of this report is a list of members of the Michigan Film Office Advisory Council (MFOAC). Appointed by the governor, MFOAC is responsible for advising the Film Office, the Michigan Strategic Fund, the governor, and the Legislature on how to promote and market Michigan to film, television, digital media, and related industries.

### PROCESS

Both the Michigan Department of Treasury and the Michigan Film Office must concur on all production incentive applications in order for the agreement to be approved. Michigan has a

rigorous approval process requiring projects to provide, among other things, proof of financing, budgets, Michigan hires and proposed Michigan locations to be used.

Projects must begin pre-production within 90 days of approval and must have a signed agreement in order for expenses to qualify for the incentives. Money spent before an agreement is signed does not qualify.

Increases in budgets made after the agreement is signed do not qualify for the incentives without prior authorization from the Film Office and Treasury. Productions must submit a revised budget, revised in-state and total expenditures, and request the new credits sought in order to qualify for an authorized credit increase.

Once a production is complete, it must employ an independent Michigan CPA to perform an audit of its Michigan expenditures, which is submitted with the post-production certificate request form. The Film Office and Treasury review this audit report. Only after the audit is approved will the Film Office issue a post-production certificate signed by the Film Commissioner – the document that actually allows the production company to receive a refund of a specified dollar amount. This signed post-production certificate is then submitted with the project's Michigan Business Tax return.

Each project is also charged a 0.5 percent redemption fee for all film-related tax credits, with proceeds going to the Michigan Film Promotion Fund to support the Michigan Film Office.

## **2010 OVERVIEW**

### ***Film and Digital Media Production***

2010 proved to be the biggest year to date for Michigan film and digital media projects, in terms of both number of projects completed and total Michigan expenditures. During the first week in August, 12 projects were shooting simultaneously in cities throughout the state. In addition to feature films, 2010 brought the first network series, *Detroit 1-8-7*, to Michigan as well as the first video game approved under the Film and Digital Media incentives.

The Michigan Film Office received a total of 119 project applications in 2010 for the Film and Digital Media Incentive. Of these projects, 66 were approved and can be broken down as follows:

- 45 projects that wrapped in 2010
- 6 projects that did the bulk of filming in 2010, but carried over into 2011.
- 11 projects<sup>1</sup> that shot, or are scheduled to shoot, entirely in 2011
- 4 projects did not move forward after approval

There were also seven projects approved in 2009 that shot in 2010. Because these projects' Michigan expenditures and hires occurred in 2010, they are included in this report.

---

<sup>1</sup> These projects are broken out separately in this report and not included in 2010 totals for Michigan jobs or expenditures.

Therefore, there were a total of 58 projects that shot in 2010, 52 of which wrapped by December 31, 2010.

In total, these 58 projects spent \$293,390,995 dollars in Michigan in 2010. These projects were awarded a total of \$115,037,182 in incentives by the state. These projects created a total of 5,310 Michigan production hires, in addition to more than 8,179 hires as extras and day players.

The 11 projects approved in 2010, but shooting in 2011 were awarded \$57,475,260 in incentives and will spend an estimated total of \$147,653,015 dollars in the state. These projects will create an estimated 1,188 Michigan production hires.

The Film Office is not aware of any other state and local financial assistance provided to these eligible production companies beyond the Film and Digital Media Production Incentive.

#### *Post-production Certificates of Completion*

In 2010, 49 post-production certificates of completion were signed and issued by the Film Office, with a total value of \$72,325,772. These are broken down in Exhibit B.

The anticipated amount of 2010 redemption fees to be collected by the Film Office totals \$361,630.

#### *Infrastructure*

In 2010, two Film Infrastructure Expenditure Certificates totaling \$5.9 million were signed by the Film Commissioner. Both were awarded to Michigan Motion Picture Studios (Raleigh Studios) in Pontiac. Raleigh Studios broke ground on July 26 and is scheduled to open its doors this spring. The studio has nine sound stages totaling more than 175,000 square feet along with 360,000 square feet of office and support space.

These credits are not refundable, and must be used against any Michigan Business Tax liability.

Another studio, Maxsar Digital Studio in Livonia, opened its doors in 2010. The studio has a 55,000 square foot sound stage, as well as green screen and CGI capabilities. Maxsar did not apply for the Infrastructure Investment Tax Credit.

To date Michigan has five film studios currently operational, or soon to be operational, across the state.

10 West Studio – Manistee  
Grace and Wild Studio – Farmington Hills  
Maxsar Digital Studio – Livonia  
Raleigh Studios – Pontiac  
TicTock Studio – Holland

There are many other Michigan companies providing critical infrastructure to the film industry, including With a Twist Studio in Rochester Hills, I.E. Effects in Traverse City, Fletcher Camera and Lenses in Farmington Hills, and Lowing Light & Grip in Grand Rapids just to name a few. Some of these businesses were in Michigan before the film incentives took effect, and some have

opened their doors to help serve the industry since April of 2008. However, the projects they have worked on, both incentivized and non-incentivized, are notable.

### ***Workforce Development***

No workforce development MBT credits were claimed in 2010.

However, workforce development initiatives have moved forward in the Michigan Film Office, including the development of core curriculum components and digital media competencies. These components and competencies are a standard that schools may voluntarily adopt as their measure to ensure we have a skilled, trained, and quality educated film production workforce. Students may also refer to them as a guide to ensure they are receiving the necessary education to be an effective candidate for a film production job in Michigan.

Currently the core curriculum components are waiting for review by MFOAC, while work is continuing to complete the digital media competencies.

### **THREE-YEAR OVERVIEW**

Since the incentives took effect in April 2008, the Film Office and the Department of Treasury have approved a total of \$361,139,814 in film incentives on \$921,553,104 in total qualified expenditures by productions in Michigan. This represents the 207 projects that have been approved to date, including the 136 projects that have actually wrapped in the state.

As of March 1, 2011 a total of \$97,827,468 in incentives has been paid out by the state with \$263,312,346 in incentives that remain eligible to be claimed. Included in the \$263.3 million still eligible to be claimed is the \$57,475,260 in incentives already approved for projects set to shoot in 2011.

### **EXHIBIT A – 2010 PROJECTS**

The statute requires that the Film Office report the amount of money spent by each eligible production company that produced a qualified production in Michigan in the past calendar year, and a breakdown of all production spending classified as salaries/wages, goods and services.

The statute requires that the Film Office report the number of Michigan hires by the eligible production companies.

Exhibit A provides the breakdown of Michigan hires and expenditures per the statute. There were no residents of the state employed by productions that were not included in the qualified personnel expenditures for each project.

In an effort to be more transparent and provide a more accurate picture of project expenditures, the 2010 Annual Report breaks salaries/wages into three separate units: Above-the-Line

(producers, actors, directors etc. regardless of residency), Michigan Below-the-Line (production crew) and Non-Michigan Below-the-Line.

Goods and Services have also been broken out into the following expenditure groups:

Goods – Food, Equipment Purchase/Rental, and Materials Purchase/Rental  
Services – Lodging, Building Rental, Locations Fees, Travel Fees, Contracted Services and Insurance Fees

In the interest of space, these breakdowns have been provided as Attachment 1 and remain categorized as Goods or Services in Exhibit A.

Exhibit A also includes a field for Other Expenditures. These too are broken down by project in Attachment 1.

In the case of four projects, letters of increase were signed authorizing increases in the projects total Michigan budget and subsequent incentive award. The increase amount awarded has been included in Exhibit A.

Exhibit A uses data from the most accurate document currently on file in the Film Office for each project:

- Projects highlighted in green indicate signed post-production certificates of completion – the document attached to the project's Michigan Business Tax return representing the final project numbers.
- Projects with an asterisk indicate the post-production certificates of request – the document submitted once the project and independent audit have both been completed.
- The signed incentive agreement was used in all other projects.

In all projects, expenditures have been rounded down to the nearest dollar. This may in some cases create a small discrepancy between the sum of the individual expenditures listed and the total Michigan spend reported.

### **EXHIBIT B**

Exhibit B provides a monthly breakdown of the post-production certificates signed by the Film Commissioner between January 1 and December 31, including the total amount of refunds certified and the redemption fees the Film Office stands to collect.

Forty-nine post-production certificates, totaling \$72,325,772, were signed by the Film Commissioner in 2010. The redemption fees on these credits amount to \$361,630.

Of the 49 post-production certificates signed in 2010, seven were for projects that shot in 2010. The rest were for projects that shot in 2008 or 2009. Post-production certificates for six 2010 projects have been signed so far in 2011.

\$60,374,582 worth of refunds were issued by the Department of Treasury in 2010.

## **FUTURE REPORTS**

In conjunction with new reporting requirements signed into law at the end of 2010, the Film Office has updated its application agreement and post-production certification request forms in order to provide even greater transparency and reporting in future Annual Reports. These new forms took effect January 1, 2011.

Currently, projects are required to report out the number of Michigan hires, and how much was spent on total Above-the-Line wages/salaries, Michigan Below-the-Line wages and Non-Michigan Below-the-Line Salaries. The new form requires projects to break out Michigan and Non-Michigan Above-the-Line, as well as the number of Michigan hires that made more than \$250,000 per project. It also requires projects to report out the number of hours worked by Michigan Below-the-Line hires in order to compute full time job equivalencies for the year.

Several other fields, such as project locations and Michigan extra hires and hours have also been added to the forms to ensure more accurate reporting. Previously this information was provided on a largely informal basis.

The Michigan Film Office will continue to work with the industry and the Legislature to provide the most complete picture possible as the film incentive program moves forward.



## Michigan Film Office Advisory Council

**William H. Black** – Rochester Hills  
Legislative and Community Affairs Director, Teamsters Joint Council #43

**Robert L. Brown** – Farmington  
Managing Partner, Charity Island Pictures and Purple Rose Films

**James S. Burnstein, Vice-chair** - Plymouth  
Owner, Elsinore LLC  
Professor, University of Michigan

**Xenia E. Castillo-Hunter** - Southfield  
National Manager, Film Detroit

**Hopwood DePree** - Holland  
CEO, TicTock Studios

**Marcia C. Fishman** - Southfield  
Executive Director, Screen Actors Guild Michigan, Greater Philadelphia and Delaware

**Cory A. Jacobson** – Southfield  
Owner, Phoenix and Laurel Park Theatres

**Danielle Karmanos** – Orchard Lake  
Foundation and Executive Director, Work It Out

**Emery C. King, Chair** – Bloomfield Hills  
Owner/Vice President, Kingberry Productions  
Communications Director, Detroit Medical Center

**Timothy F. Magee** – Grosse Pointe Park  
Vice President, International Alliance of Theatrical Stage Employees (IATSE) Local 38

**Sue E. Marx** – Birmingham  
President, Sue Marx Films, Inc.

**Michael F. Moore** – Central Lake  
Filmmaker/Co-Owner, Dog Eat Dog Films

**William P. O'Reilly** – Bloomfield Hills  
President, Montana Corporation

**Marc L. Prey** – Milford  
Attorney at Law





PROJECT #	PROJECT TITLE	MI HIRES	ATL LABOR/WAGES	MI BTL WAGES	NON-MI BTL WAGES	GOODS	SERVICES	OTHER MI EXPENDITURES	TOTAL MI SPEND	INCENTIVE AMOUNT	REDEEMPTION FEE	NET INCENTIVE (after Redemption)
056-2010	SCAR 23	177	\$3,549,372	\$1,367,040	\$184,920	\$856,311	\$790,415	\$3,507,838	\$10,255,896	\$4,285,286	\$21,426	\$4,263,860
077-2010	FAMILY WEEKEND	67	\$274,467	\$102,138	\$26,250	\$91,610	\$139,330	\$11,860	\$645,654	\$259,194	\$1,295	\$257,899
095-2010	DANCES WITH WEREWOLVES	114	\$855,439	\$284,744	\$49,600	\$228,045	\$519,101	\$0	\$1,936,929	\$807,558	\$4,037	\$803,521
096-2010	MARGARINE WARS	42	\$87,595	\$140,225	\$3,000	\$55,884	\$43,320	\$49,010	\$379,034	\$153,657	\$768	\$152,889
098-2010	BAG MONKEYS	160	\$643,401	\$371,449	\$21,480	\$150,668	\$210,412	\$440,749	\$1,838,159	\$769,449	\$3,847	\$765,602
107-2010	OZ	257	\$17,730,342	\$21,119,134	\$33,796,119	\$17,338,161	\$12,338,173	\$2,492,340	\$104,814,269	\$39,966,459	\$199,832	\$39,766,627
108-2010	FISH: ZOO ZOOS AND WHAM WHAMS	0	\$2,500	\$4,750	\$3,750	\$27,250	\$21,425	\$4,360	\$64,035	\$26,444	\$132	\$26,312
110-2010	DETROIT 1-8-7	190	\$3,492,424	\$5,761,630	\$611,230	\$3,279,063	\$1,405,325	\$0	\$14,549,672	\$6,037,515	\$30,187	\$6,007,328
111-2010	IDES OF MARCH	129	\$1,815,860	\$3,415,841	\$3,001,884	\$2,830,072	\$1,443,893	\$0	\$12,507,550	\$4,892,948	\$24,464	\$4,868,484
115-2010	WHEN I NEED TO SMILE	15	\$73,935	\$45,000	\$0	\$34,355	\$30,000	\$35,723	\$219,013	\$91,072	\$455	\$90,617
117-2010	REPRISE	37	\$88,975	\$85,830	\$2,500	\$100,278	\$20,921	\$144,300	\$442,804	\$185,678	\$928	\$184,750
		<b>1188</b>	<b>\$28,614,310</b>	<b>\$32,697,781</b>	<b>\$37,700,733</b>	<b>\$24,991,697</b>	<b>\$16,962,315</b>	<b>\$6,686,180</b>	<b>\$147,653,015</b>	<b>\$57,475,260</b>	<b>\$287,371</b>	<b>\$57,187,889</b>

Michigan Film Office 2010 Annual Report

Exhibit B

<b>Post Production Certificates</b>			
<b>January 1 to December 31, 2011</b>			
<b>Month</b>	<b>Number of PPCS Signed</b>	<b>Credits Certified</b>	<b>Redemption Fee (.05%)</b>
January	2	\$ 279,020	\$1,395
February	6	\$ 10,054,496	\$50,272
March	8	\$ 7,311,338	\$36,557
April	6	\$ 4,837,601	\$24,188
May	3	\$ 1,976,300	\$9,882
June	5	\$ 24,221,303	\$121,107
July	2	\$ 4,291,129	\$21,456
August	1	\$ 1,465,871	\$7,329
September	2	\$ 4,601,312	\$23,007
October	0	\$ -	\$0
November	7	\$ 9,655,799	\$48,279
December	7	\$ 3,631,603	\$18,158
	<b>49</b>	<b>\$ 72,325,772</b>	<b>\$361,630</b>



Michigan Film Office 2010 Annual Report  
Attachment 1

## **APPROVED IN 2009/2010 PRODUCTION DATES**

### **092-2009 Ancient Evenings (Feature Film)**

Locations: Detroit, Trenton  
MI Hires: 20  
ATL Labor/Wages: \$99,340  
MI BTL Wages: \$74,400  
Non-MI BTL Wages: \$204,280  
MI Lodging: \$45,000  
MI Building Rental: \$12,000  
MI Food: \$40,000  
MI Equipment Purchase/Rentals: \$223,500  
MI Material Purchase/Rentals: \$55,000  
MI Locations: \$3,000  
MI Travel: \$19,000  
MI Contracted Services: \$5,000  
Other MI Expenditures: \$183,350 (Music production, permits and fees)  
Total MI Spend: \$963,870  
Net Incentive Amt (after redemption): \$365,757

### **112-2009 Katie Brown Workshop, Season 5 (Television Series)**

Locations: Benton Harbor  
MI Hires: 28  
ATL Labor/Wages: \$213,750  
MI Contracted Services: \$80,250  
Total MI Spend: \$294,000  
Net Incentive Amt (after redemption): \$122,863

### **118-2009 Bunny Lady (Feature Film)**

Locations: Grand Rapids, Holland, Wyoming  
MI Hires: 34  
ATL Labor/Wages: \$43,052  
MI BTL Wages: \$37,800  
MI Lodging: \$2,100  
MI Building Rental: \$500  
MI Food: \$11,156  
MI Equipment Purchase/Rentals: \$18,985  
MI Material Purchase/Rentals: \$7,350  
MI Locations: \$3,800  
MI Contracted Services: \$18,191  
Other MI Expenditures: \$600 (Script copy, shipping)  
Total MI Spend: \$143,534  
Net Incentive Amt (after redemption): \$59,774

**119-2009 Jinn (Feature Film)**

**Locations:** Ann Arbor, Orchard Lake Village, Novi, Bloomfield Hills, Westland, Monroe, Dearborn, Highland Park

**MI Hires:** 64

**ATL Labor/Wages:** \$1,354,400

**MI BTL Wages:** \$467,375

**Non-MI BTL Wages:** \$60,700

**MI Lodging:** \$80,000

**MI Building Rental:** \$11,000

**MI Food:** \$58,300

**MI Equipment Purchase/Rentals:** \$211,800

**MI Material Purchase/Rentals:** \$589,625

**MI Locations:** \$71,800

**MI Contracted Services:** 247,000

**MI Insurance:** \$20,000

**Other MI Expenditures:** \$118,000 (Legal fees, post production, interest expense, shipping)

**Total MI Spend:** \$3,290,000

**Net Incentive Amt (after redemption):** \$1,367,644

**120-2009 Real Steel (Feature Film)**

**Locations:** Auburn Hills, Bad Axe, Davisburg, Detroit, Grosse Ile, Grosse Pointe Farms, Hartland, Highland Park, Leslie, Mason, Milford, Oxford, Ugly

**MI Hires:** 456

**ATL Labor/Wages:** \$7,737,037

**MI BTL Wages:** \$9,720,927

**Non-MI BTL Wages:** \$14,660,511

**MI Lodging:** \$1,852,521

**MI Building Rentals:** \$224,174

**MI Food:** \$678,674

**MI Equipment Purchase/Rentals:** \$6,441,735

**MI Material Purchase/Rentals:** \$2,150,221

**MI Locations:** \$1,355,557

**MI Travel:** \$448,604

**MI Contracted Services:** \$2,159,551

**MI Insurance:** \$1,047,140

**Other MI Expenditures:** \$421,537

**Total MI Spend:** \$48,898,189

**Net Incentive Amt (after redemption):** \$18,308,188

**122-2009 The Wannabes (Television Series)**

**Locations:** Birmingham, Howell

**MI Hires:** 194

**ATL Labor/Wages:** \$1,977,364

**MI BTL Wages:** \$1,962,781

**Non-MI BTL Wages:** \$704,045

**MI Lodging:** \$124,524

**MI Building Rentals:** \$171,912

**MI Food:** \$119,661

**MI Equipment Purchase/Rentals: \$193,755**  
**MI Material Purchase/Rentals: \$696,422**  
**MI Locations: \$6,790**  
**MI Travel: \$172,619**  
**MI Contracted Services: \$24,209**  
**MI Insurance: \$56,512**  
**Other MI Expenditures: \$189,918 (Post-production, production services)**  
**Total MI Spend: \$6,400,509**  
**Net Incentive Amt (after redemption): \$2,497,821**

**124-2009 Vamps (Feature Film)**

**Locations: Dearborn, Detroit, Hamtramck**  
**MI Hires: 187**  
**ATL Labor/Wages: \$2,691,820**  
**MI BTL Wages: \$2,303,270**  
**Non-MI BTL Wages: \$1,918,551**  
**MI Lodging: \$230,728**  
**MI Building Rentals: \$37,750**  
**MI Food: \$157,314**  
**MI Equipment Purchase/Rentals: \$761,640**  
**MI Material Purchase/Rentals: \$654,902**  
**MI Locations: \$166,020**  
**MI Travel: \$172,331**  
**MI Contracted Services: \$83,073**  
**MI Insurance: \$145,199**  
**Other MI Expenditures: \$5,060 (Professional fees)**  
**Total MI Spend: \$9,327,658**  
**Net Incentive Amt (after redemption): \$3,545,059**

## **APPROVED IN 2010/2010 PRODUCTION DATES**

**002-2010 007-Michigan (Documentary)**

**Locations: Dearborn**  
**MI Hires: 3**  
**ATL Labor/Wages: \$55,901**  
**MI BTL Wages: \$11,535**  
**MI Building Rentals: \$2,332**  
**MI Equipment Purchase/Rentals: \$56,317**  
**MI Contracted Services: \$6,300**  
**Other MI Expenditures: \$60,613 (Pre and post-production, releases and contracts)**  
**Total MI Spend: \$193,001**  
**Net Incentive Amt (after redemption): \$78,805**

**003-2010 008-Michigan (Documentary)**

**Locations: Ann Arbor**  
**MI Hires: 3**  
**ATL Labor/Wages: \$55,901**

MI BTL Wages: \$11,535  
Building Rental: \$2,332  
MI Equipment Purchase/Rentals: \$56,317  
MI Contracted Services: \$6,300  
Other MI Expenditures: \$60,613 (Pre and post-production, releases and contracts)  
Total MI Spend: \$193,001  
Net Incentive Amt (after redemption): \$78,805

**005-2010 All You Can Dream (Feature Film)**

Locations: Grand Rapids, Kentwood  
MI Hires: 39  
ATL Labor/Wages: \$489,170  
MI BTL Wages: \$46,924  
Non-MI BTL Wages: \$12,579  
MI Lodging: \$6,784  
MI Food: \$13,541  
MI Equip. Rentals: \$18,155  
MI Material Rentals: \$14,295  
MI Locations: \$1,625  
MI Travel: \$6,149  
MI Contracted Services: \$1,540  
MI Insurance: \$2,863  
Other MI Expenditures: \$7,474 (Finance fees)  
Total MI Spend: \$621,099  
Net Incentive (after redemption): \$255,200

**007-2010 Sucker (Feature Film)**

Locations: Pontiac, Rochester Hills and Troy  
MI Hires: 39  
ATL Labor/Wages: \$35,713  
MI BTL Wages: \$55,700  
Non-MI BTL Wages: \$14,500  
MI Food: \$5,000  
MI Equipment Purchase/Rentals: \$38,091  
MI Material Purchase/Rentals: \$15,513  
MI Contracted Services: \$1,000  
MI Insurance: \$4,000  
Other MI Expenditures: \$114,631 (Publicity, marketing, visual effects, deliverables)  
Letter of Increase: \$257,337  
Total MI Spend: \$541,485  
Net Incentive Amt (after redemption): \$219,988

**008-2010 Hung (HBO Television Series)**

Locations: Birmingham, Detroit, Hamtramck, Royal Oak, Troy, Walled Lake, West Bloomfield  
MI Hires: 133  
ATL Labor/Wages: \$1,222,719  
MI BTL Wages: \$637,716  
Non-MI BTL Wages: \$1,245,462

MI Lodging: \$152,484  
MI Food: \$64,097  
MI Equipment Purchase/Rentals: \$143,146  
MI Material Purchase/Rentals: \$415,719  
MI Locations: \$176,271  
MI Travel: \$244,600  
MI Contracted Services: \$74,028  
MI Insurance: \$23,300  
Total MI Spend: \$4,399,542  
Net Incentive Amt (after redemption): \$1,632,830

**009-2010 Love Me, Love Me Not (Short Film)**

Locations: Allendale, Grand Rapids  
MI Hires: 38  
ATL Labor/Wages: \$151,005  
MI BTL Wages: \$81,504  
Non-MI BTL Wages: \$10,650  
MI Lodging: \$10,182  
MI Building Rentals: \$400  
MI Food: \$11,320  
MI Equipment Purchase/Rentals: \$36,695  
MI Material Purchase/Rentals: \$33,600  
MI Locations: \$2,500  
MI Travel: \$22,800  
MI Contracted Services: \$3,921  
MI Insurance: \$5,000  
Total MI Spend: \$369,577  
Net Incentive Amt (after redemption): \$153,227

**012-2010 The Frontier Boys (Feature Film)**

Locations: Charlevoix, Holland and Mancelona  
MI Hires: 114  
ATL Labor/Wages: \$99,070  
MI BTL Wages: \$72,842  
Non-MI BTL Wages: \$14,807  
MI Lodging: \$28,000  
MI Food: \$30,040  
MI Equipment Purchase/Rentals: \$50,750  
MI Material Purchase/Rentals: \$24,876  
MI Contracted Services: \$13,262  
Other MI Expenditures: \$1,250 (Legal fees, administrative costs)  
Letter of Increase: \$213,546  
Total MI Spend: \$548,443  
Net Incentive Amt (after redemption): \$223,341



**0014-2010 S.W.A.T: Firefight (Feature Film)**

**Locations:** Detroit, Highland Park, Madison Heights, Royal Oak

**MI Hires:** 182

**ATL Labor/Wages:** \$1,250,834

**MI BTL Wages:** \$1,771,090

**Non-MI BTL Wages:** \$831,747

**MI Lodging:** \$117,404

**MI Building Rentals:** \$4,500

**MI Food:** \$49,377

**MI Equipment Purchase/Rentals:** \$284,777

**MI Material Purchase/Rentals:** \$669,343

**MI Locations:** \$70,099

**MI Travel:** \$149,975

**MI Contracted Services:** \$101,914

**MI Insurance:** \$23,473

**Other MI Expenditures:** \$27,521 (Utilities, parking)

**Total MI Spend:** \$5,352,054

**Net Incentive Amt (after redemption):** \$2,118,455

**016-2010 Salvation Boulevard (Feature Film)**

**Locations:** Ann Arbor, Brighton, Dearborn, Grosse Pointe, Livonia, Milford, Novi, Plymouth, Trenton, Wixom

**MI Hires:** 184

**ATL Labor/Wages:** \$1,616,129

**MI BTL Wages:** \$1,382,777

**Non-MI BTL Wages:** \$1,086,673

**MI Lodging:** \$121,767

**MI Building Rentals:** \$19,108

**MI Food:** \$71,240

**MI Equipment Purchase/Rentals:** \$297,699

**MI Material Purchase/Rentals:** \$726,573

**MI Locations:** \$56,581

**MI Travel:** \$122,101

**MI Contracted Services:** \$38,302

**MI Insurance:** \$66,462

**Other MI Expenditures:** \$141,162 (Professional fees, completion bond)

**Total MI Spend:** \$5,746,574

**Net Incentive Amt (after redemption):** \$2,209,244

**018-2010 The Double (Feature Film)**

**Locations:** Ann Arbor, Detroit, Grosse Pointe Farms, River Rouge

**MI Hires:** 203

**ATL Labor/Wages:** \$4,544,138

**MI BTL Wages:** \$1,777,404

**Non-MI BTL Wages:** \$1,651,287

**MI Lodging:** \$303,917

**MI Building Rentals:** \$17,134

**MI Food:** \$120,505

**MI Equipment Purchase/Rentals:** \$532,249  
**MI Material Purchase/Rentals:** \$537,899  
**MI Locations:** \$322,913  
**MI Travel:** \$144,722  
**MI Contracted Services:** \$57,660  
**MI Insurance:** -\$87,303 (Insurance claim)  
**Total MI Spend:** \$9,922,526  
**Net Incentive Amt (after redemption):** \$3,913,485

**024-2010 Harold and Kumar 3 (Feature Film)**

**Locations:** Detroit, Troy, Warren, West Bloomfield Township  
**MI Hires:** 133  
**ATL Labor/Wages:** \$4,536,964  
**MI BTL Wages:** \$2,796,763  
**Non-MI BTL Wages:** \$3,342,838  
**MI Lodging:** \$1,113,172  
**MI Building Rental:** \$150,000  
**MI Food:** \$232,301  
**MI Equipment Purchase/Rentals:** \$1,650,184  
**MI Material Purchase/Rentals:** \$1,404,233  
**MI Locations:** \$359,650  
**MI Travel:** \$251,940  
**MI Contracted Services:** \$180,481  
**MI Insurance:** \$410,000  
**Other MI Expenditures:** \$536,880 (Animals, per diem, bond fee)  
**Letter of Increase:** \$4,797,567  
**Total MI Spend:** \$21,842,973  
**Net Incentive Amt (after redemption):** \$8,352,985

**027-2010- Restitution (Feature Film)**

**Locations:** Detroit  
**MI Hires:** 104  
**ATL Labor/Wages:** \$438,202  
**MI BTL Wages:** \$392,643  
**Non-MI BTL Wages:** \$98,107  
**MI Lodging:** \$22,657  
**MI Building Rentals:** \$12,724  
**MI Food:** \$57,138  
**MI Equipment Purchase/Rentals:** \$116,787  
**MI Material Purchase/Rentals:** \$40,166  
**MI Locations:** \$24,389  
**MI Travel:** \$30,947  
**MI Contracted Services:** \$12,408  
**MI Insurance:** \$24,734  
**Other MI Expenditures:** \$143,066 (Film editing, misc., other expenses)  
**Total MI Spend:** \$1,413,968  
**Net Incentive Amt (after redemption):** \$540,935

**031-2010 30 Minutes or Less (Feature Film)**

**Locations:** Grand Rapids, Ludington, Plainfield Township, Walker, Wyoming  
**MI Hires:** 236  
**ATL Labor/Wages:** \$5,338,555  
**MI BTL Wages:** \$1,948,611  
**Non-MI BTL Wages:** \$5,619,408  
**MI Lodging:** \$792,401  
**MI Building Rentals:** \$106,788  
**MI Food:** \$255,464  
**MI Equipment Purchase/Rentals:** \$1,823,618  
**MI Material Purchase/Rentals:** \$937,247  
**MI Locations:** \$343,026  
**MI Travel:** \$241,611  
**MI Contracted Services:** \$266,586  
**MI Insurance:** \$222,756  
**Total MI Spend:** \$17,896,071  
**Net Incentive Amt (after redemption):**\$6,785,640

**033-2010 Machine Gun Preacher (Feature Film)**

**Locations:** Brownstown, Canton, Dearborn Heights, Detroit, Garden City, Hamtramck, Melvindale, Pontiac, Salem Township, Wayne, West Bloomfield, Westland  
**MI Hires:** 202  
**ATL Labor/Wages:** \$3,968,846  
**MI BTL Wages:** \$1,747,389  
**Non-MI BTL Wages:** \$2,158,200  
**MI Lodging:** \$173,026  
**MI Building Rentals:** \$12,725  
**MI Food:** \$78,358  
**MI Equipment Purchase/Rentals:** \$727,247  
**MI Material Purchase/Rentals:** \$531,782  
**MI Locations:** \$210,046  
**MI Travel:** \$292,816  
**MI Contracted Services:** \$44,488  
**MI Insurance:** \$278,412  
**Other MI Expenditures:** \$1,768,421 (Financing, bond fee, utilities)  
**Total MI Spend:** \$11,991,756  
**Net Incentive Amt (after redemption):** \$4,687,183

**034-2010 Scream 4 (Feature Film)**

**Locations:** Ann Arbor, Northville, Plymouth  
**MI Hires:** 130  
**ATL Labor/Wages:** \$12,312,690  
**MI BTL Wages:** \$4,156,363  
**Non-MI BTL Wages:**\$3,951,559  
**MI Lodging:** \$863,327  
**MI Building Rentals:** \$261,720  
**MI Food:** \$318,224  
**MI Equipment Purchase/Rentals:** \$2,571,535

**MI Material Purchase/Rentals:** \$2,213,748  
**MI Locations:** \$100,080  
**MI Travel:** \$255,601  
**MI Contracted Services:** \$134,750  
**MI Insurance:** \$17,000  
**Other MI Expenditures:** \$827,702 (Box rentals, per diems, bond fee)  
**Total MI Spend:** \$27,984,299  
**Net Incentive Amt (after redemption):** \$11,222,823

**036-2010 Return to the Hiding Place (Feature Film)**

**Locations:** Holland, Manistee, Saugatuck, Zeeland  
**MI Hires:** 46  
**ATL Labor/Wages:** \$268,360  
**MI BTL Wages:** \$323,880  
**Non-MI BTL Wages:** \$25,000  
**MI Lodging:** \$18,500  
**MI Building Rentals:** \$9,500  
**MI Food:** \$42,000  
**MI Equipment Purchase/Rentals:** \$186,200  
**MI Material Purchase/Rentals:** \$52,900  
**MI Locations:** \$16,750  
**MI Contracted Services:** \$19,800  
**MI Insurance:** \$36,000  
**Total MI Spend:** \$998,890  
**Net Incentive Amt (after redemption):** \$413,855

**037-2010 LOL (Feature Film)**

**Locations:** Dearborn, Detroit, Grosse Pointe Farms, Pontiac  
**MI Hires:** 183  
**ATL Labor/Wages:** \$1,227,462  
**MI BTL Wages:** \$1,582,807  
**Non-MI BTL Wages:** \$2,431,596  
**MI Lodging:** \$372,320  
**MI Building Rentals:** \$113,975  
**MI Food:** \$180,594  
**MI Equipment Purchase/Rentals:** \$792,516  
**MI Material Purchase/Rentals:** \$490,531  
**MI Locations:** \$394,789  
**MI Travel:** \$122,860  
**MI Contracted Services:** \$67,230  
**MI Insurance:** \$155,451  
**Other MI Expenditures:** \$247,393 (Bond)  
**Total MI Spend:** \$8,179,524  
**Net Incentive Amt (after redemption):** \$3,098,473

**039-2010 Things Fall Apart (Feature Film)**

**Locations:** Grand Rapids  
**MI Hires:** 70  
**ATL Labor/Wages:** \$613,517  
**MI BTL Wages:** \$194,360  
**Non-MI BTL Wages:** \$183,516  
**MI Lodging:** \$39,523  
**MI Building Rentals:** \$16,493  
**MI Food:** \$3,194  
**MI Equipment Purchase/Rentals:** \$96,157  
**MI Material Purchase/Rentals:** \$76,999  
**MI Locations:** \$299  
**MI Travel:** \$44,716  
**MI Contracted Services:** \$58,072  
**MI Insurance:** \$17,960  
**Other MI Expenditures:** \$30,806 (Editing, loss and damages)  
**Total MI Spend:** \$1,375,612  
**Net Incentive Amt (after redemption):** \$550,915

**041-2010 Street Kings 2 (Feature Film)**

**Locations:** Detroit, Grosse Pointe Woods, Hamtramck, Washington  
**MI Hires:** 146  
**ATL Labor/Wages:** \$1,035,224  
**MI BTL Wages:** 1,028,053  
**Non-MI BTL Wages:** \$500,631  
**MI Lodging:** \$92,056  
**MI Building Rentals:** \$6,845  
**MI Food:** \$71,178  
**MI Equipment Purchase/Rentals:** \$174,183  
**MI Material Purchase/Rentals:** \$295,562  
**MI Locations:** \$98,342  
**MI Travel:** \$44,913  
**MI Contracted Services:** \$57,522  
**MI Insurance:** \$55,430  
**Total MI Spend:** \$3,459,939  
**Net Incentive Amt (after redemption):** \$1,373,258

**051-2010 Transformers 3 (Feature Film)**

**Locations:** Detroit, Rochester, Sterling Heights  
**MI Hires:** 156  
**ATL Labor/Wages:** \$4,143,761  
**MI BTL Wages:** \$3,278,497  
**Non-MI BTL Wages:** \$3,229,608  
**MI Lodging:** \$545,231  
**MI Building Rentals:** \$233,225  
**MI Food:** \$38,120  
**MI Equipment Purchase/Rentals:** \$824,487  
**MI Material Purchase/Rentals:** \$2,321,333

MI Locations: \$1,130,000  
MI Contracted Services: \$1,361  
MI Insurance: \$397,583  
Total MI Spend: \$16,143,206  
Net Incentive Amt (after redemption): \$6,103,650

**053-2010 Ariel & Zoey (Eli, Too) Season 1 (Television Series)**

Locations: Ann Arbor, Detroit, Livonia  
MI Contracted Services: \$58,295  
Total MI Spend: \$58,295  
Net Incentive Amt (after redemption): \$24,327

**054-2010 Detroit Unleaded (Feature Film)**

Locations: Dearborn, Detroit, Highland Park, Memphis and Riverview  
MI Hires: 88  
ATL Labor/Wages: \$46,877  
MI BTL Wages: \$126,127  
Non-MI BTL Wages: \$8,665  
MI Lodging: \$5,103  
MI Food: \$5,228  
MI Equipment Purchase/Rentals: \$9,703  
MI Material Purchase/Rentals: \$30,533  
MI Locations: \$15,515  
MI Travel: \$221  
MI Contracted Services: \$10,165  
MI Insurance: \$9,892  
Other MI Expenditures: \$15,000 (screenplay)  
Total MI Spend: \$283,028  
Net Incentive Amt (after redemption): \$116,352

**057-2010 Detroit Hustles Harder (Documentary)**

Locations: Detroit  
MI Hires: 10  
ATL Labor/Wages: 4226,668  
MI BTL Wages: \$133,639  
Non-MI BTL Wages: \$151,873  
MI Lodging: \$25,000  
MI Food: \$10,080  
MI Equipment Purchase/Rentals: \$21,500  
MI Travel: \$59,720  
Total MI Spend: \$628,480  
Net Incentive Amt (after redemption): \$241,549

**059-2010 Auteur Theory (Feature Film)**

Locations: Detroit, Grosse Pointe Park  
MI Hires: 27  
ATL Labor/Wages: \$8,950  
MI BTL Wages: \$33,200  
Non-MI BTL Wages: \$500

**MI Lodging:** \$9,000  
**MI Building Rental:** \$1,100  
**MI Food:** \$6,740  
**MI Equipment Purchase/Rentals:** \$13,500  
**MI Material Purchase/Rentals:** \$16,350  
**MI Locations:** \$2,250  
**MI Contracted Services:** \$2,000  
**MI Insurance:** \$3,000  
**Other MI Expenditures:** \$7,330 (Utilities, fringes, postage, misc.)  
**Total MI Spend:** \$103,920  
**Net Incentive Amt (after redemption):** \$42,670

**060-2010 Noodle and Doodle (Television Series)**

**Locations:** Grand Rapids, Holland, Vriesland, Zeeland  
**MI Hires:** 57  
**ATL Labor/Wages:** \$219,445  
**MI BTL Wages:** \$196,607  
**Non-MI BTL Wages:** \$15,076  
**MI Lodging:** \$18,636  
**MI Food:** \$24,368  
**MI Equipment Purchase/Rentals:** \$143,046  
**MI Material Purchase/Rentals:** \$37,198  
**MI Locations:** \$26,185  
**MI Travel:** \$12,397  
**MI Contracted Services:** \$23,177  
**MI Insurance:** \$12,402  
**Other MI Expenditures:** \$373,611 (post production)  
**Total MI Spend:** \$1,102,148  
**Net Incentive Amt (after redemption):** \$458,197

**061-2010 Touchback (Feature Film)**

**Locations:** Allendale, Coopersville, Eastmanville, Grand Rapids, Grandville, Ravenna, Wayland  
**MI Hires:** 122  
**ATL Labor/Wages:** \$2,171,322  
**MI BTL Wages:** \$770,825  
**Non-MI BTL Wages:** \$434,200  
**MI Lodging:** \$122,981  
**MI Building Rental:** \$23,235  
**MI Food:** \$120,704  
**MI Equipment Purchase/Rentals:** \$218,377  
**MI Material Purchase/Rentals:** \$97,512  
**MI Locations:** \$40,081  
**MI Travel:** \$120,519  
**MI Contracted Services:** \$19,824  
**MI Insurance:** \$46,761  
**Other MI Expenditures:** \$4,243 (Shipping, other, banking, publicity, loss and damage)  
**Total MI Spend:** \$4,190,587  
**Net Incentive Amt (after redemption):** \$1,654,539

**062-2010 Detroit 1-8-7 (Network Television Series – ABC) NOTE: Episodes 1-12**

**Locations:** Clinton Township, Dearborn, Detroit, Grosse Pointe Park, Hamtramck, Highland Park, Mt. Clemens, Riverview, Romulus, Trenton

**MI Hires:** 190

**ATL Labor/Wages:** \$8,454,761

**MI BTL Wages:** \$9,390,892

**Non-MI BTL Wages:** \$1,129,846

**MI Lodging:** \$139,067

**MI Building Rental:** \$1,285,986

**MI Food:** \$553,764

**MI Equipment Purchase/Rentals:** \$3,718,164

**MI Material Purchase/Rentals:** \$1,539,815

**MI Locations:** \$1,389,840

**MI Contracted Services:** \$855,561

**Letter of Increase:** \$4,281,539

**Total MI Spend:** \$32,739,235

**Net Incentive Amt (after redemption):** \$13,535,901

**064-2010 Biggest Loser (Television Series Episode)**

**Locations:** Detroit

**MI Hires:** 52

**ATL Labor/Wages:** 40,000

**MI BTL Wages:** \$145,000

**Non-MI BTL Wages:** \$25,000

**MI Lodging:** \$80,000

**MI Food:** \$20,000

**MI Equipment Purchase/Rentals:** \$168,000

**MI Material Purchase/Rentals:** \$40,000

**MI Locations:** \$10,000

**MI Contracted Services:** \$37,000

**Total MI Spend:** \$565,000

**Net Incentive Amt (after redemption):** \$222,382

**065-2010 War Flowers (Feature Film)**

**Locations:** Allen Park and Saline

**MI Hires:** 44

**ATL Labor/Wages:** \$505,581

**MI BTL Wages:** \$211,833

**Non-MI BTL Wages:** \$27,050

**MI Lodging:** \$24,125

**MI Building Rentals:** \$5,000

**MI Food:** \$18,325

**MI Equipment Purchase/Rentals:** \$115,050

**MI Material Purchase/Rentals:** \$55,174

**MI Locations:** \$44,100

**MI Travel:** \$1,500

**MI Contracted Services:** \$17,450



**Other MI Expenditures:** \$256,646 (Story rights, editing, post production, film, other)  
**Total MI Spend:** \$1,281,834  
**Net Incentive Amt (after redemption):** \$532,414

**066-2010 Losing It (Television Series Episode)**

**Locations:** Huntington Woods  
**MI Hires:** 17  
**ATL Labor/Wages:** \$43,200  
**MI BTL Wages:** \$15,000  
**Non-MI BTL Wages:** \$70,850  
**MI Lodging:** \$18,600  
**MI Building Rentals:** \$10,000  
**MI Food:** \$20,000  
**MI Equipment Purchase/Rentals:** \$112,200  
**MI Material Purchase/Rentals:** \$3,000  
**MI Locations:** \$5,000  
**MI Contracted Services:** \$2,000  
**Total MI Spend:** \$299,850  
**Net Incentive Amt (after redemption):**\$112,291

**069-2010 Home Run Showdown (Feature Film)**

**Locations:** Highland, Milford, Taylor  
**MI Hires:** 139  
**ATL Labor/Wages:** \$845,100  
**MI BTL Wages:** \$1,285,320  
**Non-MI BTL Wages:** \$404,073  
**MI Lodging:** \$80,462  
**MI Building Rental:** \$13,302  
**MI Food:** \$115,688  
**MI Equipment Purchase/Rentals:** \$284,250  
**MI Material Purchase/Rentals:** \$215,554  
**MI Locations:** \$41,478  
**Travel:** \$70,239  
**MI Contracted Services:** \$192,051  
**Other:** \$17,356 (Postage and shipping)  
**Total MI Spend:** \$3,564,873  
**Net Incentive Amt (after redemption):** \$1,369,094

**071-2010 This Must Be The Place (Feature Film)**

**Locations:** Bad Axe, Detroit, Ferndale, Kinde, Madison Heights, Royal Oak, Sterling Heights, Ugly  
**MI Hires:** 148  
**ATL Labor/Wages:** \$2,624,534  
**MI BTL Wages:** \$918,065  
**Non-MI BTL Wages:** \$1,426,284  
**MI Lodging:** \$212,889  
**MI Building Rental:** \$20,425  
**MI Food:** \$74,062  
**MI Equipment Purchase/Rentals:** \$274,539

MI Material Purchase/Rentals: \$237,226  
MI Locations: \$143,688  
MI Travel: \$200,648  
MI Contracted Services: \$110,570  
Insurance: \$123,157  
Other MI Expenditures: \$633,731 (Bond fees, finance fees)  
Total MI Spend: \$6,999,818  
Net Incentive Amt (after redemption): \$2,731,499

**072-2010 Hostel 3 (Feature Film)**

Locations: Ferndale, Detroit, Warren  
MI Hires: 78  
ATL Labor/Wages: \$838,742  
MI BTL Wages: \$876,026  
Non-MI BTL Wages: \$401,601  
MI Lodging: \$89,324  
MI Building Rental: \$17,679  
MI Food: \$81,094  
MI Equipment Purchase/Rentals: \$394,982  
MI Material Purchase/Rentals: \$348,900  
MI Locations: \$103,500  
MI Travel: \$17,780  
MI Contracted Services: \$31,320  
MI Insurance: \$18,165  
Other MI Expenditures: \$581,268 (Fringes)  
Total MI Spend: \$3,800,381  
Net Incentive Amt (after redemption): \$1,524,162

**073-2010 Silent Memoirs (Webisode)**

Locations: Detroit  
MI Hires: 5  
ATL Labor/Wages: \$23,219  
MI BTL Wages: \$9,502  
MI Lodging: \$348  
MI Building Rental: \$7,500  
MI Food: \$893  
MI Equipment Purchase/Rentals: \$6,857  
MI Locations: \$25  
MI Travel: \$233  
MI Contracted Services: \$200  
Other MI Expenditures: \$1,497 (IT Services, bank fees, misc. expenses, postage)  
Total MI Spend: \$50,274  
Net Incentive Amt (after redemption): \$20,609.01

**076-2010 Playback (Feature Film)**

Locations: Grand Rapids  
MI Hires: 69  
ATL Labor/Wages: 436,904

MI BTL Wages: \$144,374  
Non-MI BTL Wages: \$291,599  
MI Lodging: \$41,997  
MI Building Rentals: \$2,000  
MI Food: \$38,189  
MI Equipment Purchase/Rentals: \$91,020  
MI Materials Purchase/Rentals: \$46,462  
MI Locations: \$10,339  
MI Travel: \$38,924  
MI Contracted Services: \$18,524  
Other MI Expenditures: \$75 (Postage and shipping)  
Total MI Spend: \$1,160,406  
Net Incentive Amt (after redemption): \$441,459

**078-2010 The Littlest Angel (Animation)**

Locations: Farmington Hills  
MI Hires: 45  
ATL Labor/Wages: 653,000  
MI BTL Wages: \$199,536  
Non-MI BTL Wages: \$28,000  
MI Lodging: \$27,200  
MI Building Rentals: \$6,750  
MI Food: \$15,000  
MI Equipment Purchase/Rentals: 16,500  
MI Travel: \$30,500  
MI Contracted Services: \$43,000  
Insurance: \$25,735  
Other MI Expenditures: \$180,752 (Bond, financing, postage)  
Total MI Spend: \$1,225,973  
Net Incentive (after redemption): \$490,164

**079-2010 Another Happy Day (Feature Film)**

Locations: Leonard, Oakland, Rochester, Rochester Hills  
MI Hires: 137  
ATL Labor/Wages: \$1,140,509  
MI BTL Wages: \$666,855  
Non-MI BTL Wages: \$641,957  
MI Lodging: \$103,574  
MI Building Rentals: \$13,101  
MI Food: \$69,544  
MI Equipment Purchase/Rentals: \$179,694  
MI Material Purchase/Rentals: \$399,456  
MI Locations: \$65,329  
MI Travel: \$93,611  
MI Contracted Services: \$13,701  
MI Insurance: \$58,519  
Total MI Spend: \$3,445,848  
Net Incentive Amt (after redemption): \$1,311,378

**083-2010 Night of the Living (Feature Film)**

Locations: Ypsilanti  
MI Hires: 27  
ATL Labor/Wages: \$24,756  
MI BTL Wages: \$25,830  
Non-MI BTL Wages: \$4,500  
MI Lodging: \$2,566  
MI Food: \$7,060  
MI Equipment Purchase/Rentals: \$3,136  
MI Material Purchase/Rentals: \$3,802  
MI Locations: \$2,635  
MI Travel: \$1,390  
MI Contracted Services: \$672  
MI Insurance: \$497  
Total MI Spend: \$76,844  
Net Incentive Amt (after redemption): \$30,148

**087-2010 Prudence, Again (Television Movie – Hallmark)**

Locations: Ada  
MI Hires: 60  
ATL Labor/Wages: \$97,348  
MI BTL Wages: \$272,346  
Non-MI BTL Wages: \$160,123  
MI Lodging: \$51,650  
MI Building Rental: \$3,250  
MI Food: \$17,988  
MI Equip. Rentals: \$85,417  
MI Material Rentals: \$61,939  
MI Locations: \$75,510  
MI Travel: \$15,500  
MI Contracted Services: \$94,551  
MI Insurance: \$23,144  
Total MI Spend: \$958,766  
Net Incentive Amt (after redemption): \$369,053

**089-2010 Cripple (Feature Film)**

Locations: Belleville, Detroit, Huntington Woods, Royal Oak, West Bloomfield  
MI Hires: 126  
ATL Labor/Wages: \$1,906,920  
MI BTL Wages: \$534,115  
Non-MI BTL Wages: \$528,690  
MI Lodging: \$152,669  
MI Building Rental: \$4,500  
MI Food: \$137,344  
MI Equipment Purchase/Rentals: \$522,359  
MI Material Purchase/Rentals: \$51,389  
MI Locations: \$216,417

MI Insurance: \$60,957  
Total MI Spend: \$4,115,360  
Net Incentive Amt (after redemption): \$1,647,533

**090-2010 Setup (Feature Film)**

Locations: Byron Center, Coopersville, East Grand Rapids, Grand Rapids  
MI Hires: 143  
ATL Labor/Wages: \$3,258,052  
MI BTL Wages: \$991,018  
Non-MI BTL Wages: \$808,476  
MI Lodging: \$153,174  
MI Building Rentals: \$13,891  
MI Food: \$54,123  
MI Equipment Purchase/Rentals: \$281,274  
MI Material Purchase/Rentals: \$152,281  
MI Locations: \$240,404  
Travel: \$173,937  
MI Contracted Services: \$664,322  
MI Insurance: \$374,112  
Other MI Expenditures: \$351,355 (Cast perks, shipping fees, loss and damages)  
Total MI Spend: \$7,516,419  
Net Incentive Amt (after redemption): \$3,014,690

**091-2010 BH Golfing Game (Interactive Website)**

Locations: Royal Oak  
MI Hires: 8  
MI BTL Wages: \$391,000  
MI Contracted Services: \$684,014  
Total MI Spend: \$1,075,014  
Net Incentive Amt (after redemption): \$427,856

**094-2010 Ariel & Zoey (Eli, Too) Season 2 (Television Series)**

Locations: Ann Arbor, Detroit, Howell, Livonia, Ypsilanti  
MI Hires: 3  
ATL Labor/Wages: \$263,000  
MI Lodging: \$2,500  
MI Food: \$2,500  
MI Contracted Services: \$133,600  
MI Insurance: \$1,300  
Total MI Spend: \$402,900  
Net Incentive Amt (after redemption): \$168,369

**097-2010 Smooch (Television Movie – Hallmark)**

Locations: Dearborn, Detroit  
MI Hires: 87  
ATL Labor/Wages: \$632,171  
MI BTL Wages: \$348,499  
Non-MI BTL Wages: \$287,307

MI Lodging: \$78,295  
MI Food: \$17,499  
MI Equipment Purchase/Rentals: \$51,125  
MI Material Purchase/Rentals: \$83,597  
MI Locations: \$37,181  
MI Travel: \$56,469  
MI Contracted Services: \$30,571  
MI Insurance: \$52,248  
Total MI Spend: \$1,674,962  
Net Incentive Amt (after redemption): \$651,215

**100-2010 Close Quarters (Television Movie – Lifetime)**

Locations: Detroit, Ferndale, Oxford, Royal Oak, Troy  
MI Hires: 116  
ATL Labor/Wages: \$792,079  
MI BTL Wages: \$890,408  
Non-MI BTL Wages: \$495,785  
MI Lodging: \$104,948  
MI Building Rentals: \$41,500  
MI Food: \$72,550  
MI Equipment Purchase/Rentals: \$470,793  
MI Material Purchase/Rentals: \$352,450  
MI Locations: \$110,000  
MI Travel: \$22,740  
MI Contracted Services: \$37,740  
MI Insurance: \$46,000  
Other MI Expenditures: \$662,839 (Fringes)  
Total MI Spend: \$4,099,832  
Net Incentive Amt (after redemption): \$1,633,630

**102-2010 Gulliver's Travels (Feature Film, post-production only)**

Locations: Traverse City  
MI Contracted Services: \$68,868  
Total MI Spend: \$68,868  
Net Incentive Amt (after redemption): \$27,410

**103-2010 Detroit Winter (Feature Film)**

Locations: Detroit, Royal Oak Township, Southfield  
MI Hires: 29  
ATL Labor/Wages: \$74,500  
MI BTL Wages: \$20,550  
MI Lodging: \$1,590  
MI Building Rental: \$2,500  
MI Food: \$1,740  
MI Material Purchase/Rentals: \$1,500  
MI Travel: \$1,000  
Other MI Expenditures: \$2,970 (Office, payroll services, legal, digital processing)  
Total MI Spend: \$106,350  
Net Incentive Amt (after redemption): \$44,028

**105-2010 Ben Hogan Wii (Video Game)**

Locations: Royal Oak  
MI Hires: 2  
MI BTL Wages: \$253,083  
Non-MI BTL Wages: \$94,792  
MI Travel: \$50,000  
MI Contracted Services: \$842,738  
Total MI Spend: \$1,240,613  
Net Incentive Amt (after redemption): \$484,333

**106-2010 House of Rising Sun (Feature Film)**

Locations: Grand Rapids  
MI Hires: 63  
ATL Labor/Wages: \$496,091  
MI BTL Wages: \$267,205  
Non-MI BTL Wages: \$18,125  
MI Lodging: \$26,409  
MI Building Rentals: \$1,800  
MI Food: \$16,233  
MI Equipment Purchase/Rentals: \$72,701  
MI Material Purchase/Rentals: \$33,650  
MI Locations: \$10,000  
MI Travel: \$25,835  
MI Contracted Services: \$5,600  
MI Insurance: \$52,040  
Other MI Expenditures: \$22,500 (Loss and damage)  
Total MI Spend: \$1,048,189  
Net Incentive Amt (after redemption): \$435,874

**109-2010 Giant Mechanical Man (Feature Film)**

Locations: Detroit, Ferndale, Royal Oak, Southfield  
MI Hires: 57  
ATL Labor/Wages: \$95,894  
MI BTL Wages: \$392,737  
Non-MI BTL Wages: \$12,973  
MI Lodging: \$22,625  
MI Food: \$28,880  
MI Equipment Purchase/Rentals: \$76,850  
MI Material Purchase/Rentals: \$90,600  
MI Locations: \$60,500  
MI Travel: \$4,500  
MI Contracted Services: \$7,000  
Total MI Spend: \$792,559  
Net Incentive Amt (after redemption): \$329,662

**114-2010 Maniac (Music Video)**

Locations: Detroit  
MI Hires: 34  
ATL Labor/Wages: \$4,000  
MI BTL Wages: \$60,840  
Non-MI BTL Wages: \$29,100  
MI Lodging: \$15,400  
MI Building Rental: \$2,500  
MI Food: \$5,600  
MI Equipment Purchase/Rentals: \$29,250  
MI Material Purchase/Rentals: \$32,451  
MI Locations: \$7,500  
MI Travel: \$5,880  
MI Contracted Services: \$15,100  
Other MI Expenditures: \$15,448 (fringes)  
Total MI Spend: \$223,069  
Net Incentive Amt (after redemption): \$89,462

**APPROVED IN 2010/ 2011 PRODUCTION DATES**

**056-2010 Scar 23 (Feature Film)**

Locations: Livonia  
MI Hires: 177  
ATL Labor/Wages: \$3,549,372  
MI BTL Wages: \$1,367,040  
Non-MI BTL Wages: \$184,920  
MI Lodging: \$138,727  
MI Building Rental: \$359,571  
MI Food: \$58,410  
MI Equipment Purchase/Rentals: \$345,961  
MI Material Purchase/Rentals: \$451,940  
MI Locations: \$2,000  
MI Travel: \$124,967  
MI Contracted Services: \$95,150  
MI Insurance: \$70,000  
Other MI Expenditures: \$3,507,838 (Post production, CGI, ATL support, bond and financing)  
Total MI Spend: \$10,255,896  
Net Incentive Amt (after redemption): \$4,263,860

**077-2010 Family Weekend (Feature Film) - *Wrapped***

Locations: Fraser, Harrison Township, Hartland, St. Clair Shores  
MI Hires: 67  
ATL Labor/Wages: \$274,467  
MI BTL Wages: \$102,138  
Non-MI BTL Wages: \$26,250  
MI Lodging: \$17,800



**MI Building Rental:** \$5,000  
**MI Food:** \$9,450  
**MI Equipment Purchase/Rentals:** \$55,120  
**MI Material Purchase/Rentals:** \$27,040  
**MI Locations:** \$17,800  
**MI Travel:** \$18,280  
**MI Contracted Services:** \$70,400  
**MI Insurance:** \$10,050  
**Other MI Expenditures:** \$11,860 (Loss and damages, office expenses)  
**Total MI Spend:** \$645,654  
**Net Incentive Amt (after redemption):** \$257,899

**095-2010 Dances With Werewolves (Feature Film)**

**Locations:** Cross Roads Village, Flint  
**MI Hires:** 114  
**ATL Labor/Wages:** \$855,439  
**MI BTL Wages:** \$284,744  
**Non-MI BTL Wages:** \$49,600  
**MI Lodging:** \$18,000  
**MI Building Rental:** \$12,400  
**MI Food:** \$23,500  
**MI Equipment Purchase/Rentals:** \$144,800  
**MI Material Purchase/Rentals:** \$59,745  
**MI Locations:** \$20,000  
**MI Contracted Services:** \$468,701  
**Total MI Spend:** \$1,936,929  
**Net Incentive Amt (after redemption):** \$803,521

**096-2010 Margarine Wars (Feature Film)**

**Locations:** Detroit, Oakland, Romeo, Warren  
**MI Hires:** 42  
**ATL Labor/Wages:** \$87,595  
**MI BTL Wages:** \$140,225  
**Non-MI BTL Wages:** \$3,000  
**MI Lodging:** \$11,975  
**MI Food:** \$13,584  
**MI Equipment Purchase/Rentals:** \$21,890  
**MI Material Purchase/Rentals:** \$20,410  
**MI Locations:** \$4,445  
**MI Travel:** \$14,900  
**MI Contracted Services:** \$4,000  
**MI Insurance:** \$8,000  
**Other MI Expenditures:** \$49,010 (Post production, misc.)  
**Total MI Spend:** \$379,034  
**Net Incentive Amt (after redemption):** \$152,889

**098-2010 Bag Monkeys (Feature Film)**

Locations: Detroit, Livonia  
MI Hires: 160  
ATL Labor/Wages: \$643,401  
MI BTL Wages: \$371,449  
Non-MI BTL Wages: \$21,480  
MI Lodging: \$12,382  
MI Building Rental: \$15,050  
MI Food: \$33,340  
MI Equipment Purchase/Rentals: \$44,105  
MI Material Purchase Rentals: \$73,223  
MI Locations: \$94,300  
MI Travel: \$36,055  
MI Contracted Services: \$17,625  
MI Insurance: \$35,000  
Other MI Expenditures: \$440,749 (Post production, CGI, ATL support and financing)  
Total MI Spend: \$1,838,159  
Net Incentive Amt (after redemption): \$765,602

**107-2010 Oz (Feature Film)**

Locations: Pontiac  
MI Hires: 257  
ATL Labor/Wages: \$17,730,342  
MI BTL Wages: \$21,119,134  
Non-MI BTL Wages: \$33,796,119  
MI Lodging: \$5,187,581  
MI Building Rental: \$3,186,370  
MI Food: \$1,254,627  
MI Equipment Purchase/Rentals: \$12,314,252  
MI Material Purchase/Rentals: \$3,769,282  
MI Locations: \$225,000  
MI Travel: \$3,414,441  
MI Contracted Services: \$324,781  
Other MI Expenditures: \$2,492,340 (Additional non-labor units, stage utilities, office expenses)  
Total MI Spend: \$104,814,269  
Net Incentive Amt (after redemption): \$39,766,627

**108-2010 Fish: Zoo Zoos and Wham Whams (Feature Film) - *Wrapped***

Locations: Jackson  
MI Hires: 2  
ATL Labor/Wages: \$2,500  
MI BTL Wages: \$4,750  
Non-MI BTL Wages: \$3,750  
MI Lodging: \$11,475  
MI Food: \$8,750  
MI Equipment Purchase/Rentals: \$11,550  
MI Material Purchase/Rentals: \$6,950  
MI Locations: \$8,000

MI Travel: \$1,950  
Other MI Expenditures: \$4,360 (Film stock and processing)  
Total MI Spend: \$64,035  
Net Incentive Amt (after redemption): \$26,312

**110-2010 Detroit 1-8-7 (Network Television Series – ABC) NOTE: Episodes 13-17 - Wrapped**

Locations: Detroit, Grosse Pointe Park, Hamtramck, Warren  
MI Hires: 190 (carry over from 2010 episodes)  
ATL Labor/Wages: \$3,492,424  
MI BTL Wages: \$5,761,630  
Non-MI BTL Wages: \$611,230  
MI Lodging: \$188,417  
MI Building Rental: \$131,345  
MI Food: \$265,035  
MI Equipment Purchase/Rentals: \$2,228,223  
MI Material Purchase/Rentals: \$785,805  
MI Locations: \$621,600  
MI Contracted Services: \$463,963  
Total MI Spend: \$14,549,672  
Net Incentive Amt (after redemption): \$6,007,328

**111-2010 Ides of March (Feature Film)**

Locations: Ann Arbor, Detroit and surrounding areas  
MI Hires: 129  
ATL Labor/Wages: \$1,815,860  
MI BTL Wages: \$3,415,841  
Non-MI BTL Wages: \$3,001,884  
MI Lodging: \$486,877  
MI Food: \$183,716  
MI Equipment Purchase/Rentals: \$764,691  
MI Material Purchase/Rentals: \$1,881,665  
MI Locations: \$957,016  
Total MI Spend: \$12,507,550  
Net Incentive Amt (after redemption): \$4,868,484

**115-2010 When I Need to Smile (Feature Film)**

Locations: Detroit, Grosse Pointe  
MI Hires: 15  
ATL Labor/Wages: \$73,935  
MI BTL Wages: \$45,000  
MI Lodging: \$2,400  
MI Food: \$3,780  
MI Equipment Purchase/Rentals: \$30,575  
MI Locations: \$2,500  
MI Travel: \$22,100  
MI Insurance: \$3,000  
Other MI Expenditures: \$35,723 (Post production, general overhead)  
Total MI Spend: \$219,013  
Net Incentive Amt (after redemption): \$90,617

**117-2010 Reprise (Feature Film)**

**Locations:** Detroit, Plymouth

**MI Hires:** 37

**ATL Labor/Wages:** \$88,975

**MI BTL Wages:** \$85,830

**Non-MI BTL Wages:** \$2,500

**MI Lodging:** \$4,421

**MI Food:** \$2,000

**MI Equipment Purchase/Rentals:** \$68,190

**MI Material Purchase/Rentals:** \$30,088

**MI Insurance:** \$16,500

**Other MI Expenditures:** \$144,300 (Post production, MI marketing and distribution)

**Total MI Spend:** \$442,804

**Net Incentive Amt (after redemption):** \$184,750