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My working hours may be different than yours. Please do not feel obligated to reply outside of your hours.

From: Courtney Overbey (MEDC) <overbeyc1@michigan.org>
Sent: Friday, January 3, 2025 3:39 PM
To: Quentin Messer (MEDC) <messerq@michigan.org>
Cc: Carrie Jones Grace (MEDC) <jonesc3@michigan.org>; Tupac Hunter (MEDC) <huntert1@michigan.org>
Subject: RE: Reitz editorial + Today's Crain's Detroit Business article (attached)

This is great feedback, Q – thank you! Updated piece is attached with the MIIM piece called out, examples of the Bavarian Inn and Apex Accelerator’s work in her region woven in, and a shift in language from the Lions fourth down reference.

I’ll send this on to JoAnn from here and let you know of its status as we continue through this process. Let me know any questions or concerns from here as needed.

Best,
Courtney

From: Quentin Messer (MEDC) <messerq@michigan.org>
Sent: Friday, January 3, 2025 2:04 PM
To: Courtney Overbey (MEDC) <overbeyc1@michigan.org>
Cc: Carrie Jones Grace (MEDC) <jonesc3@michigan.org>; Tupac Hunter (MEDC) <huntert1@michigan.org>
Subject: RE: Reitz editorial + Today's Crain's Detroit Business article (attached)

Thanks for the continued work, Courtney. It is appreciated.

I would be very careful with the Lions analogy since we are with tax dollars and not turnovers on downs if the gamble fails. The stakes are higher for us.

SUGGESTION: We can add in language like, “that through initiatives like the creation of a Regional Prosperity and Small Business Services teams, MEDC has work to infused Team Michigan with a strong culture of focus on the ‘Making It In Michigan’ economic development strategy focus on People, Places and Projects.”

Please find attached a revised version with comments.